



# AGREEMENT FORM FOR POLITICAL BROADCASTS

STATION and LOCATION \_\_\_\_\_ Date 11/1/12 19 \_\_\_\_  
 I, Kim Hines (being) Carole Smitherman  
 (on behalf of) \_\_\_\_\_  
 a legally qualified candidate of the Democratic political party for the office of \_\_\_\_\_  
Circuit Judge in Jefferson County  
 in the General election to be held on Nov 6, 2012, do hereby request station time as follows:

Length of Broadcast	Time of Day, Rotation or Package	Days	Class of Time	Times Per Week	No. of Weeks	Rate
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See attached

Date of First Broadcast	Date of Last Broadcast
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Total Charges: \_\_\_\_\_

The broadcast time will be used by \_\_\_\_\_  
 I represent that the payment for the above-described broadcast time has been furnished by  
Committee to re elect Carole Smitherman

\_\_\_\_\_ and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is ( ) a corporation; ( X ) a committee; ( ) an association; or ( ) other unincorporated group. The names and offices of the chief executive officers of the entity are:

I agree to indemnify and hold harmless the station from any damages or liability, including reasonable attorney's fees, that may ensue from the performance of the above-stated broadcasts. For the above-stated broadcasts I also agree to prepare a script or transcription, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts. (Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast.) The station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices. (Note: The preceding sentence may be deleted). The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office.)

Date: Nov 1, 2012 \_\_\_\_\_  
 \_\_\_\_\_  
 (Candidate, or Agent)

☒ Accepted ☐ Rejected By [Signature] Title Sales Manager

This request, whether accepted or rejected, will be available for public inspection for a period of two years.

TURN OVER FOR POST-BROADCAST FOLLOW-UP



WBRC-TV

**ORDER**

Print Date 11/02/12

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Flight Dates 11/05/12-11/05/12Contract / Revision 844970 /Original Date / Revision  
11/02/12 11/02/12Advertiser Carole Smitherman for CircuAgency MatrixBuying Contact**P. O. Box 70558  
Montgomery, AL 36017**Product**Political**Agency Com 15%Billing Contact**P. O. Box 70558  
Montgomery, AL 36017**Sales Office L-BIRSales Region LocalAgency RefOrder Sep 00:15:00Estimate #Alt Order #Billing Type CashOrder Type GeneralBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A25-54Rev Codes Agency Political Pol-CandidProduct Codes PL80Priority P 1Advertiser RefPrimary Account Executive

House WBRC

Account Executive	Order%	Start Date	End Date
House WBRC	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
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WABM	%	
WBIQ	%	
WBMA	%	
WBRCb	%	
WCFT	%	
WCIQ	%	
WDBB	%	
WIAT	%	
WJRD	%	
WJSU	%	
WPXH	%	
WTJP	%	
WTTO	%	
WVTM	%	

**Order Totals****Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	1	\$650.25	\$765.00	0.00	10/29/12	11/05/12	1	\$650.25	\$765.00
Totals	1	\$650.25	\$765.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount		
N 1	WBRC	11/05/12	11/05/12	Good Day Alabama 6-7am GDA 6-7am	Comm	6-7am	M-----	:30	1	\$765.00	P 1	0.00	NM	1	\$765.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 11/05/12	11/11/12	M-----		1				\$765.00		0.00				
														Totals	1	\$765.00